



FOR IMMEDIATE RELEASE

November 28, 2011

Contact: Natalie Bradley
STAR/PAL
619-531-2559
nbradley@starpal.org

40th Annual San Diego Bay Parade of Lights to ‘Light Up the Bay for Youth’
STAR/PAL and Parade of Lights partner for joint fundraising event

SAN DIEGO —STAR/PAL, a San Diego nonprofit that connects law enforcement with underserved youth to build safer communities, is partnering with the 40th annual San Diego Bay Parade of Lights to host a fundraising evening themed “Light Up the Bay for Youth.” The event will be held the first night of the Parade of Lights, Sunday, December 11 from 5 to 9 p.m. aboard the Maritime Museum’s Berkeley ferry boat.

The evening gathering will raise critical funds needed to support STAR/PAL athletic, educational and recreational programs that connect more than 10,000 San Diego inner-city youth to law enforcement officials to encourage youth safety, positive choices and academic success. The event will also support the Parade of Lights, a Public Benefit Corporation made possible only by community donations and a committee of devoted volunteers.

Guests will enjoy appetizers, beverages and breathtaking views of the San Diego Bay Parade of Lights, a dazzling procession of spectacularly lit boats sailing from Shelter Island, to Harbor Island, past the Embarcadero, Seaport Village, and the Ferry Landing in Coronado.

“The Parade of Lights is an iconic San Diego holiday tradition and we can’t wait to share this magical evening with our guests, all while raising funds to help promote youth safety through civic engagement,” said Gene James, chair, STAR/PAL Board of Directors.

The Berkeley will offer guests front row seats to the Parade’s elaborate fireworks display at 5:30 which precedes the procession of more than 100 vessels lavishly decorated according to this year’s Parade theme, “Back to the Future,” commemorating 40 years of the boating community bringing joy to the City of San Diego.

“San Diegans look forward to the parade each year, so we do our best to put on a spectacular show,” said Larry Baumann, parade chairman and owner of Bali Hai Restaurant. “Fundraising events like this are crucial to organizing the parade, and we are so proud to be partnering this year with such a great organization to help support the youth in our communities.”

The parade is free to attend. Tickets to the fundraising gala are \$35 for a single ticket and \$50 for a pair, and may be purchased at www.starpal.org. For more information regarding this event, please email inquiries to lightupthebay@starpal.org, or call Dayna Klock at (619) 818-5968.

About STAR/PAL

STAR/PAL offers free educational, athletic, and recreational programs to at-risk youth. Our youth center, located at Colina Del Sol Park in the heart of Mid-City, gives a community law enforcement presence that provides safety to hundreds of youth who walk to and from school each day. Each year, thousands of youth from inner-city neighborhoods throughout San Diego participate in our impactful programs that bring youth and law enforcement together to build safer communities. For more information, visit www.starpal.org.

#